

Privacy Statement

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Protection of personal data

Our website cannot be used without providing personal information. This declaration is always available on our website.

We explicitly point out that data transmitted over the Internet (e.g. via email communications) contains security gaps and cannot be entirely protected against access by third parties.

BLOOM PARTNERS GmbH treats all of the data it collects, saves and uses in accordance with the applicable statutory provisions, in particular the current Federal Data Protection Act (Bundesdatenschutzgesetz – BDSG).

BLOOM PARTNERS GmbH notifies you that you may be asked to provide personal data when using its website and that this data may be saved in machine-readable form. This applies in particular when a contractual relationship between you and us (e.g. for the ordering of services or subscription to a newsletter) gives reason to structure or change the content or when you send us an enquiry (inventory data).

In addition, BLOOM PARTNERS GmbH collects, processes and uses personal data when needed in order to allow you to use the website (usage data).

Personal data is data that reveals your identity (e.g. name, address, phone, email). We treat all personal information you provide us confidentially and store it on secure servers. This data is not sent to any bodies or agencies residing in foreign countries.

All personal data is saved only for the time required to serve the purpose indicated (processing your request or performance of contract), and in the observance of tax and commercial law retention periods.

BLOOM PARTNERS GmbH will not pass on your data to third parties without first obtaining your consent or unless BLOOM PARTNERS GmbH is legally obliged to do so.

Where the option to enter personal or business data exists on the website, in particular for email addresses, names and addresses, the user voluntarily enters this information.

Third parties are prohibited from using contact data or similar information found in the legal notice for the purpose of sending unsolicited information. This includes postal addresses, phone and fax numbers as well as email addresses. We explicitly reserve the right to take legal action against senders of such unsolicited information, in particular against parties that send 'spam' emails.

Logging and cookies

Data is collected and saved on this website in anonymized form for marketing and optimisation purposes exclusively for BLOOM PARTNERS GmbH. A pseudonymous usage profile is generated with this data. Cookies may be used for this purpose, but they only collect and store data in pseudonymous form. The data is not used to personally identify the users of this website and is not combined with data about the person to whom the pseudonym corresponds. The data will not be passed on to third parties without the prior consent of the user unless BLOOM PARTNERS GmbH is legally obliged to do so.

Google Analytics

On this website BLOOM PARTNERS GmbH uses Google Analytics, which is a web analytics service provided by Google Inc. ("Google"). Google Analytics uses what are referred to as cookies, i.e. text files stored on your computer that make it possible to analyse your usage of this website. The information generated by the cookie regarding your use of this website is usually sent to a Google server located in the USA and is saved there. We have activated IP anonymization. This means that on this website, Google first shortens your IP address within the member state of the European Union or other state that is party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to Google servers in the USA and then shortened there. Google uses this information on behalf of the operators of this website in order to analyse your usage of the website, to compile reports about website activities and to provide the website operators with other services relating to the use of the website and the Internet. The IP address sent by your browser for the purposes of Google Analytics is not combined with other data from Google. To prevent cookies from being saved you can enable the appropriate setting in your browser. However, we should point out that by doing so you may be unable to use all of the functions offered on this website. You can also prevent the data generated by the cookie from being collected and your website usage data (including your IP address) from being sent to Google as well as the processing of this data by Google. Simply click the following link to download and install the browser plugin provided: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>. For more information on the terms of use and the privacy policy, go to <https://www.google.com/analytics/terms/gb.html> or <https://www.google.de/intl/gb/policies/>. Please note that the 'anonymizeIp' code is used on this website in addition to Google Analytics in order to ensure the anonymized collection of IP addresses ('IP masking').

E-Mail security

When you send us an email, we save your email address, but only use it for the purposes of correspondence with you. BLOOM PARTNERS GmbH does not sell addresses.

Right of information

As a user of the nolteundlauth.de website, you always have the right to know what data we have stored about you. You also have the right to revoke your consent to the use of the personal data provided by you, effective from that point onward.

Should it be discovered that your personal data stored by us is incorrect, you can correct, delete or block access to this data in accordance with the applicable legal provisions.

For enquiries concerning the provisions for information or data privacy, please use the contact details found in the legal notice or send an email to our data privacy officer at info@bloom-partners.com.

Legal validity of disclaimer

These liability provisions and information form part of the website to which reference has been made on this page. Should parts or individual phrasing in this text not, no longer or not entirely comply with the current legal situation, the remaining portions of the document remain unaffected in terms of their content and validity.